

Primerica, Inc. named to



#1 Most Trusted Life Insurance Company by Investor's Business Daily



#3 Most Trusted Financial Company by Investor's Business Daily



Primerica, Inc. included in

1. Dalbar.com, "DALBAR Mutual Fund Service Award 2022," December 9, 2022 (Primerica US companies only). 2. The following Primerica life insurance companies have been rated A+ (Superior) by AM Best, as of October 13, 2022: Primerica Life Insurance Company, Primerica Life Insurance Company of Canada, and National Benefit Life Insurance Company. AM Best ratings range in order from the highest ratings as follows: A++, A+, A, A-, B++, B+, B, B-, C++, C+, C, C-, D, E, F. For the latest Best's Credit Rating, access www.ambest.com. 3. From Fortune. © 2023 Fortune Media IP Limited All rights reserved. Used under license. Fortune 1000® is a registered trademark of Fortune Media IP Limited and is used under license. Fortune and Fortune Media IP Limited are not affiliated with, and do not endorse products or services of, Primerica, Inc, as of June 6, 2023. 4. Forbes.com, "Forbes 2022 The Best Employers for Diversity," April 25, 2023 (Primerica US companies only). 5. Forbes.com, "Forbes 2023 The Best Employers for Women," July 18, 2023 (Primerica US companies only). 6. From Investor's Business Daily, "#1 Most Trusted Life Insurance Company and #3 Most Trusted Financial Company," as of August 26, 2022. Survey results are presented solely with respect to Primerica's U.S. term life insurance business. Term life insurance underwritten by National Benefit Life Insurance Company, Home Office: Long Island City, NY in New York State; Primerica Life Insurance Company, Executive Offices: Duluth, GA in all other U.S. jurisdictions; and Primerica Life Insurance Company of Canada (Head Office: 6985 Financial Drive, Suite 400, Mississauga, ON, L5N 0G3, Phone: 905-812-2900) in Canada. 7. From Bloomberg Finance L.P, "2023 Bloomberg Gender–Equality Index," January 31, 2023. The 2023 Bloomberg Gender-Equality Index logo mark is associated with the Bloomberg Gender Equality data for the 2021 fiscal year. Representatives of Primerica are independent contractors and not employees of Primerica. Awards and accolades referenced here were obtained by third-parties and are a result of the collected relevant data and other statistical information including independent surveys from U.S. consumers, Primerica Home Office employees and Primerica independent contractor agents. Trademarks and service marks are the property of their respective owners and are used under licence. All rights reserved.